



NEWS RELEASE
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Kerry Opens New Regional Development & Application Centre in Durban, South Africa

New Centre to serve Kerry's customer base in Sub Saharan Africa

Kerry, the global ingredients & flavours and consumer foods group, today opened a new Kerry Regional Development & Application Centre in Durban, South Africa. The new Kerry Centre which will serve Kerry's expanding global, regional and local customer base in Sub Saharan Africa was officially opened by Stan McCarthy, Kerry Group Chief Executive, in the presence of Ireland's Ambassador to South Africa, His Excellency Brendan McMahon.

Speaking at the official Opening Ceremony, Stan McCarthy said the new Durban based Kerry Centre will serve as a platform to expand the Group's presence in Africa, capitalising on sectoral growth opportunities in Sub Saharan Africa and meeting the requirements of Kerry customers in what is the second fastest growing region of the world. He said "With over €1 billion Kerry Group revenue in developing markets, we are firmly focused on our developing markets growth strategy. Our customers are significantly broadening their presence in such fast growing markets – hence the strategic importance of our new Regional Development & Application Centre in Durban which will support the day-to-day requirements of Kerry customers in Sub Saharan Africa. The new Centre will work closely with the Group's Global Technology & Innovation Centre for EMEA markets which is currently under construction in Ireland."

"Following on from our recent key investments in South Africa, including our acquisitions of FlavourCraft, Cargill's flavours business and Orley Foods, the establishment of this Kerry Regional Development & Application Centre in Durban further affirms our commitment to growth in Africa. We will align our Kerry Taste and Nutritional offerings with local market trends and consumer demand to drive innovation across industry growth categories including the meat, sauce, prepared foods, snack, bakery, confectionery and beverage sectors". He added "Kerry's Durban Centre will support our global customers who are expanding their regional footprint, whilst bringing the benefits of the Group's leading technology portfolio to local food and beverage producers".

Notes to editors

Kerry is a world leader in food ingredients & flavours serving the food, beverage and pharmaceutical industries. Headquartered in Tralee, Ireland, the Group has revenues of approximately €5.8 billion and employs some 24,000 people throughout its manufacturing, sales and technology centres around the world. Kerry supplies over 15,000 products to customers in more than 140 countries worldwide.

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